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**FLEECE**  
& THANK YOU

**2025**  
**ANNUAL**  
**REPORT**

## OUR MISSION

30,000 children in the state of Michigan are admitted to the hospital every year. It's our goal to provide every child facing hospital treatments with a colorful, comfortable fleece blanket and a video message of support from the blanket maker.

Est. 2015 Fleece & Thank You is dedicated to providing connection, comfort, and hope through its innovative programs, services, and materials to children facing illness and their families supporting them.

## F&TY BOARD

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## EXECUTIVE DIRECTOR

Nicholas Kristock



**FLEECE**  
& THANK YOU  
**A DECADE OF**  
**COMFORT & CONNECTION**

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## F&TY CORPORATE ADVISORY GROUP

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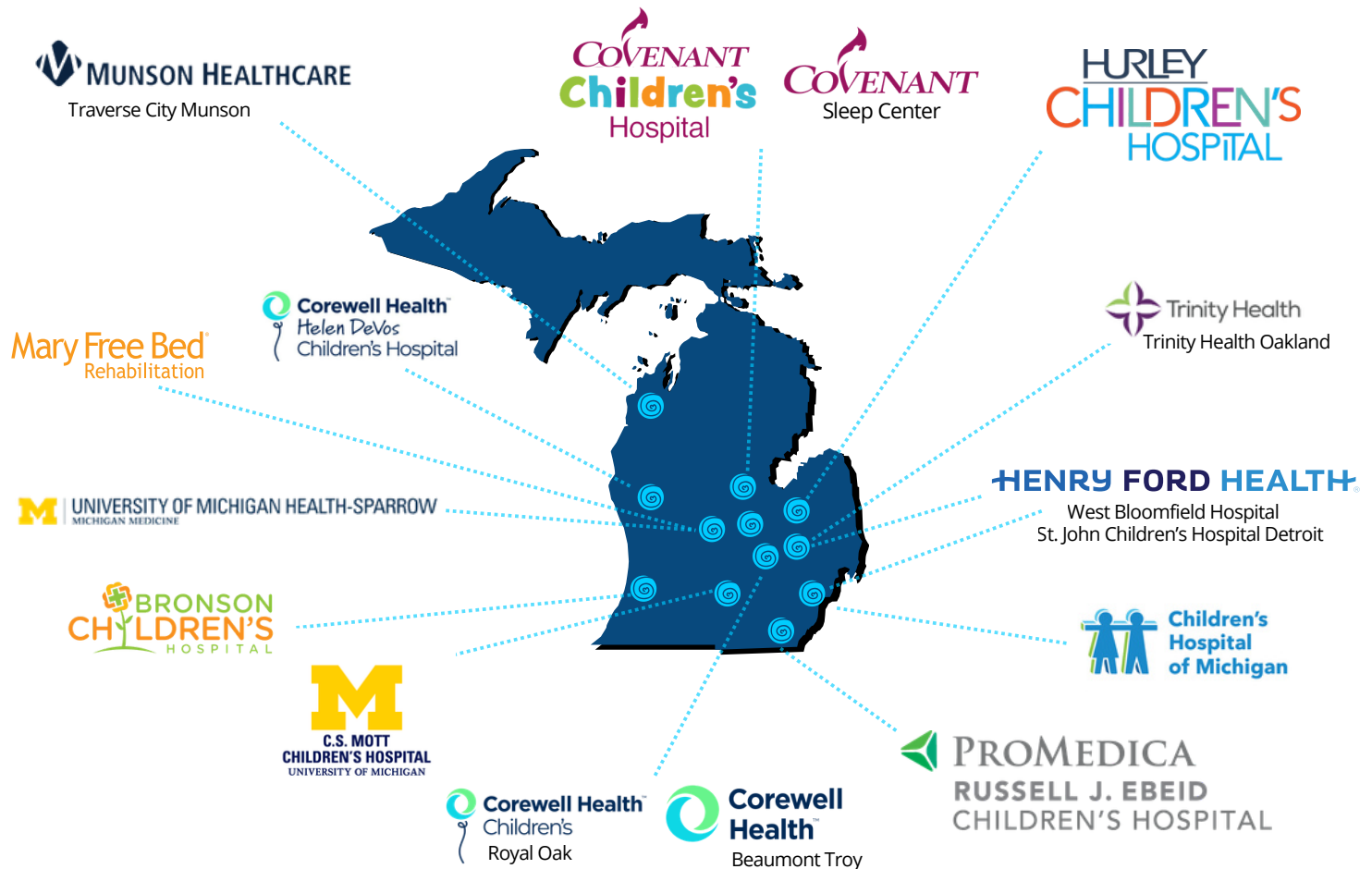
**LET'S GET SOCIAL!**  
[@fleeceandthankyou](https://www.instagram.com/fleeceandthankyou)





# CORE COMFORT HOSPITAL PARTNERS

## 19,007 KIDS COMFORTED IN 2025



### 2025 HOSPITALS & BLANKETS DELIVERED

**Corewell Health William Beaumont** - Royal Oak & Troy - 615  
**Corewell Health Helen DeVos Children's** - Grand Rapids - 1,905  
**C.S. Mott Children's** - Ann Arbor - 2,270  
**Children's Hospital of Detroit (CHOM)** - Detroit - 520  
**Covenant Children's Hospital** - Saginaw - 1,175  
**Covenant Healthcare Sleep Center** - Saginaw - 285  
**St. John Children's Hospital Detroit** - Detroit - 845

**Henry Ford West Bloomfield** - West Bloomfield - 350  
**Hurley Children's** - Flint - 2,615  
**Mary Free Bed** - Grand Rapids & Lansing - 45  
**Munson Medical Center** - Traverse City - 590  
**Promedica Ebeid Children's** - Toledo - 1,525  
**Trinity Health Oakland Hospital** - Pontiac - 535  
**UM Sparrow** - Lansing - 30

...AND HUNDREDS OF OTHER DELIVERY LOCATIONS AROUND THE US!



# LETTER FROM THE EXECUTIVE DIRECTOR

**FOUNDER & EXECUTIVE DIRECTOR: NICHOLAS KRISTOCK**

## CELEBRATING A DECADE OF COMFORT & CONNECTION

What began with asking a simple question in 2015 has grown into a goal of comforting 30,000 children and families in hospitals every year, meeting them at the starting line through a handmade blanket and a video message from its maker.

This ten-year milestone reflects the people behind the mission; our volunteers, partners, donors, and team members who have believed in this work and helped it grow with intention, care, and love for what we do.

We focus on consistently serving all of our children's hospitals and units in the state of Michigan and Northern Ohio, and we also work with groups from around the country (and the world) to provide comfort to their local children's hospital as well.

Every year, we work with thousands of blanket makers to help us achieve our goal of comforting every child that enters a hospital for inpatient treatment. This year we delivered comfort to 19,007 children and families, an all-time high of kids comforted.

We believe in the healing power of connection, and every blanket we provide also has a personal video message attached to it from the blanket maker to the recipient in the hospital, who can then send a "thank you" message to the blanket maker.

As we reflect on a decade of comfort & connection, we're proud of what has been built and deeply committed to what's ahead. This work continues because of people who believe that showing up, thoughtfully and consistently, can make a real difference in a child's hospital experience.

On behalf of the board and staff at Fleece & Thank You, thank you for being part of these first ten years. It truly takes a village, and together, we'll continue delivering comfort, creating connection, and reaching families when it matters most.

Always grateful,

**Nicholas Kristock**  
*Founder & Executive Director*  
*Fleece & Thank You*



# BLANKET RECIPIENT LUELLA'S TESTIMONY



**"Thank you for the amazing blanket! My little daughter Lu was in the hospital for 20+ days, admitted with septic shock, was in a medically induced coma for 8 days and fought her way back to us. Staff came around with a cart of blankets and she chose the brightest most multi-color one she could find. This blanket has been with her through all of it. Thank you, a blanket seems small, but even now that we are home she finds comfort in it. Thank you again."**

-Jo James (Luella's Mama)

# BLANKET RECIPIENT TESTIMONIES



**“Thank you so much for the blessing! As it was a long night from our emergency we were transferred from Clare to Covenant in the mid of the night and arrived here to a warm surprise as Lyn picked up his blanket and smiled saying, ‘This is so warm mama and I love Dinos’ God Bless, thank you again.”**



**“Thank you for brightening our long day.”**



**“Thank you so much from My’Laiya. She absolutely adores her blanket and it helped her a lot during her Peds ICU stay. We appreciate the well wishes & I am glad to report that she has recovered very well! Thanks so much again!”**



# 2025 HIGHLIGHTS

## KIDS COMFORTED

# 19,007

## BLANKET EVENTS

# 646

## VOLUNTEERS

# 34,509



**SCAN ME!**  
to watch blanket  
recipient video  
messages!

### KIDS COMFORTED | 19,007

We delivered **19,000 blankets** to children in hospitals across the nation, providing color, comfort, and connection at the starting line of their hospital journey. This is one of our highest-impact years to date, bringing us closer to our goal of 30,000 blankets annually, one for every pediatric inpatient in Michigan.

### BLANKET EVENTS | 646

- **Businesses/Corporations** - 409
- **Online / Individual Orders** - 163
- **Schools / College / Student Orgs** - 56
- **Churches + Community Groups** - 18

### VOLUNTEERS | 34,509

More than **34,000 people** engaged with Fleece & Thank You — through volunteering, blanket making, partnerships, or experiencing the comfort of a Fleece & Thank You blanket firsthand in the hospital.

### EVENTS THAT DELIVERED COMFORT

- **Golf Outing**
  - \$103,000+ raised
  - Fundraising up 36% through sponsorships & prizes
  - First time in surpassing \$100,000
- **Make a Blanket Day**
  - 550+ attendees
  - 600+ blankets made
- **Night of Gratitude hosted at Detroit Athletic Club**
  - \$5,000 raised, 87 attendees

### FUNDRAISERS FOR SMILES

Our **year-end appeal** exceeded its goal, raising **\$43,000+** to fund essential blanket washing and operational needs.

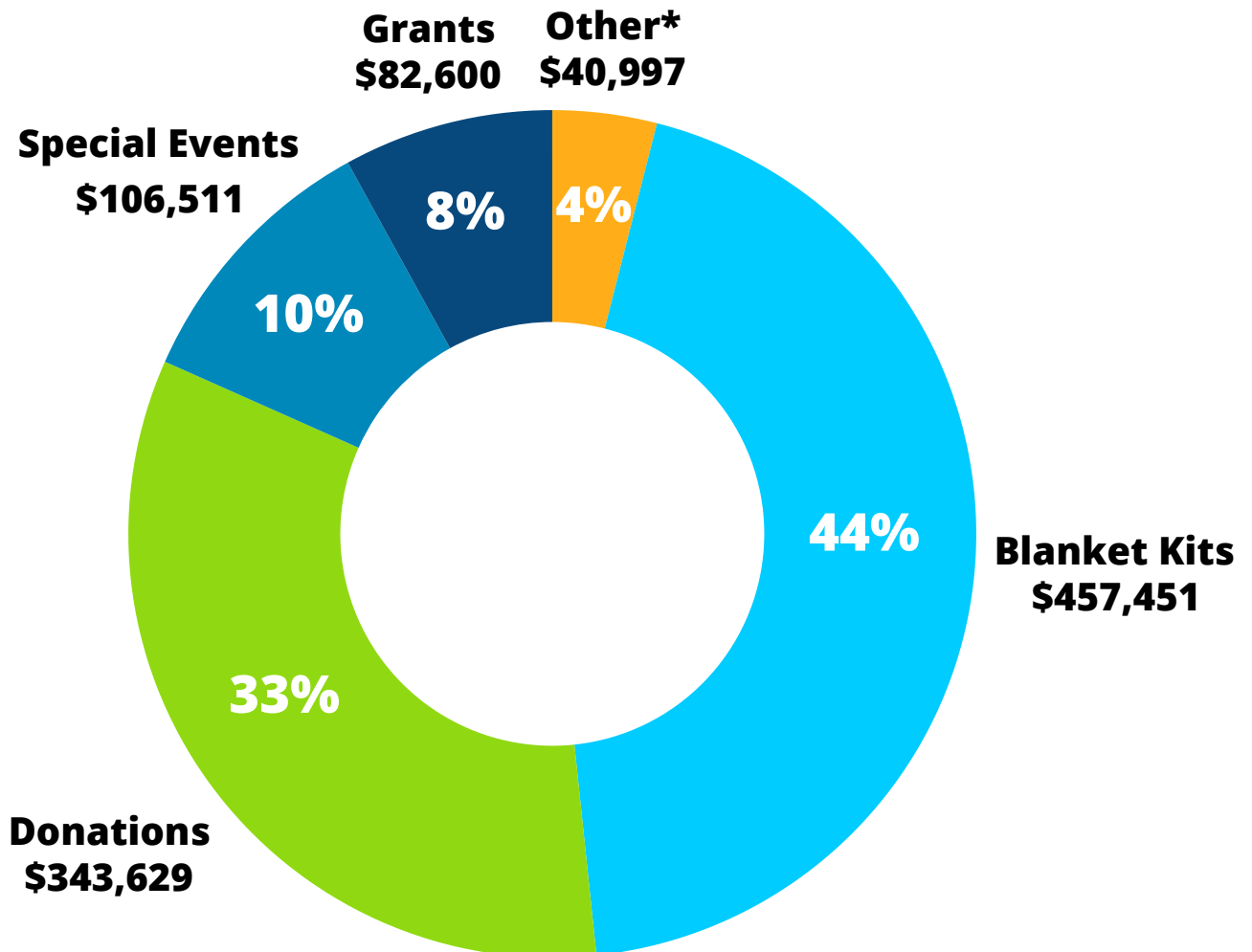


# 2025 REVENUE BREAKDOWN

Revenue increased 3.1% in 2025, driven by individual donors, corporate partnerships, and sponsor support. The graph below breaks down revenue by fund category.

## 2025 TOTAL REVENUE

# \$1,031,188



*\*Other includes scrap, in-kind donations and Grateful Human apparel sales*



# GRATEFUL HUMAN APPAREL

## WEAR GRATITUDE. DELIVER COMFORT.

Grateful Human is our official purpose-driven apparel line created to support the mission of Fleece & Thank You. Every purchase turns clothing into a meaningful act of kindness, helping bring comfort to kids and families during difficult moments.

### How Each Purchase Gives Back

#### *With every Grateful Human item:*

- A portion of each purchase directly supports Fleece & Thank You
- Funds help provide a colorful fleece blanket to a hospitalized child
- Each blanket is paired with a personal video message of hope



## Bring Gratitude to Your Workplace

Organizations across the country are turning team engagement into meaningful impact through Grateful Human.

Whether through employee apparel, gifting programs, or team activations, companies can give their teams something more than a branded item — they give them a story to be part of.

Shop Grateful  
Human &  
Learn More!





# PROUDLY PARTNERING WITH



MAKE THE TURN



**AND HUNDREDS MORE!**





# GRATITUDE & ACKNOWLEDGMENTS

## MAJOR DONORS - \$1K-\$5K

1Mosaic Church  
AIT Worldwide  
Amazon  
Ari-El Enterprises, Inc.  
Athletes Unlimited  
Bank of America  
BDO  
Benevity  
Beth Barnes  
Blueline Investigations  
Bloom Pediatrics  
Blue Cross Blue Shield Of MI  
Burns & Wilcox  
Capital One  
Celani Family Foundation  
Challenger Elementary  
Chief Financial Credit Union  
Christian Financial Credit Union  
Citizens State Bank  
Clark Hill  
CVS Health  
Detroit Catholic Central  
Detroit Catholic Central Hockey  
Doeren Mayhew, Troy  
Dr. David Spencer  
Eaton  
Edward Nakfoor  
Eileen Lindberg  
Encore Service Group  
Evertree Insurance  
Figuroa

First Commercial Realty  
Fisher House Foundation  
Flourish of Oakland Township  
Fly Consulting  
Fusion92  
Gavin Russell  
Heroes For Children  
Holy Family Regional  
Inkpressions LLC  
Innovo  
Insite Commercial  
International Therapist Fund  
ITC  
Jason and Lynda Stanecki  
J.P. Wiser's  
JP Morgan Chase  
KLA  
Kristen Bennetts  
Kroger  
Lightricks  
Lucerne International  
M&O Marketing  
Magna Electronics  
Masco Corporation  
Mayco International, LLC  
MEGANROSE Interiors  
Mercy High School  
Moraine Elementary School  
NEAPCO  
Nemes Rush  
OneStream Software

People Driven Technology  
Plastipak  
Profound Orthodontics  
R1 RCM  
Rakumar Ganesan  
Randy and Sharon Thomas  
RxBenefits, Inc.  
SAP National Security Services  
Schaeffler  
Scott Cieslak  
Shelving.com  
Stacey Volante  
Sterling Heights Dodge  
Synchrony Bank  
Terry Griffin  
The University Of Michigan  
Thomson Reuters  
Tivity Health  
Tomey Group LLC  
Toyoda Gosei  
UBS  
Venture Solutions  
Western Michigan University Alumni  
Association





# GRATITUDE & ACKNOWLEDGMENTS

## MAJOR DONORS | \$5K-\$10K



## MAJOR DONORS | \$10K+



## MAJOR DONORS | \$30K+



## MAJOR IN KIND SUPPORTERS | \$1K+

TWO MEN & A TRUCK  
Kinetyc  
Broadway Embroidery  
Therapeutic Rehab  
Make The Turn

Reimagine Recreation (UWM)  
Kroger  
Fedex  
Detroit Manufacturing Systems  
The Tomey Group | Jimmy John's



# CAPITAL CAMPAIGN BUILDING OUR FUTURE

## AN INVESTMENT IN LASTING COMFORT

Fleece & Thank You has reached the moment where staying the same means falling behind the children who need comfort care the most. Our current model—scraping for space, hoping for funding, limiting our scope—simply cannot match the scale of need we see in hospitals daily.

**This transformation campaign changes everything:** critical endowment income helps reduce fundraising dependency and fatigue, permanent facility ownership eliminates space constraints to support growth, and dedicated programming funds let us serve children more deeply than ever imagined. *This isn't incremental growth; it's the difference between surviving as an organization and thriving as an institution that children can count on well into the future.*

### PROJECT GOAL: **\$2.1 MILLION**



“Thank you so much for the adorable blanket! It made our hospital stay more joyful, cozy, and warm!”

-Sam, F&TY Blanket Recipient

WE ARE PROVIDING  
**COMFORT  
& HOPE**



Scan to Learn More  
10 Year Campaign






**FLEECE**  
& THANK YOU  
**A DECADE OF**  
COMFORT & CONNECTION



**Volunteer**



**Donate**



**Book an Event**

